

AHSAN AFTAB

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EXPERIENCE

APRIL 2020 – PRESENT

SEO MANAGER, SHOUBIL.CO

- Managing SEO Team
- Planning for new brand creation

AUGUST 2019 – MARCH 2020

SR. SEO EXECUTIVE, DIGITONICS LABS

- Managing client portals
- Responsible for generating strategies to rank client's website as per their requirement
- Responsible for lead generation for clients as per their requirements
- Generating monthly progress reports for clients
- Resolving technical issues of websites
- Guiding account managers on how to deal with the client on SEO issues

AUGUST 2018 – JUNE 2019

SR. SEO EXECUTIVE, ABTACH

- Managing in-house brands
- Responsible for ranking keywords
- Managing technical SEO

SEPTEMBER 2017 – JUNE 2018

SEO TEAM CO-ORDINATOR, TECHNADO

- Complete On-Page Analysis
- Off-Page Strategy Building and Implementation
- Manage SEO Team

NOVEMBER 2016 – AUGUST 2017

SEO EXECUTIVE – BRAND MANAGEMENT, AXACT

- Creation and implementation of complete SEO Plan
- Complete On-page Optimization
- Off-page Optimization
- Social Media Management

JUNE 2016 – NOVEMBER 2016

SEO EXECUTIVE, NEXUS CORPORATION

- High quality links research
- Article Submission
- Guest Posting
- Social Bookmarking
- Classified Ad Submissions
- Directory Submission
- Business Listing
- Blog Commenting
- Business Profile Building

FEBRUARY 2015 – MAY 2016

JR. SEO EXECUTIVE, MIND AQUA

- To obtain high quality inbound links from various relevant platforms.
- Creating and submitting articles, press release, guest post etc on high quality sites.
- To make appropriate comments on do-follow relevant sites/blogs and get backlinks.
- To generate and submit product feeds on shopping engines.
- Sorting out new resources in order to generate backlinks.
- To maintain the sites of company.
- Performing Social Media Optimization to enhance the SEO activities

EDUCATION

DECEMBER 2015

BACHELORS (BE), IQRA UNIVERSITY

I dropped my education after the 3rd year due to financial reasons.

JULY 2010

INTERMEDIATE, DEGREE BOYS COLLEGE BUFFERZONE

JULY 2008

MATRICULATION, ME FOUNDATION SCHOOL

SKILLS

- Search Engine Optimization (SEO)
- Social Media Marketing
- Social Media Paid Promotion
- Wordpress Web development
- Content Writing
- Basic Graphics Designing

PERSONAL DETAIL

- Father Name: Aftab Ahmed
- Religion: Muslim
- Marital status: Single
- Nationality: Pakistani

- Language: English and Urdu
- N.I.C: 42301-5687479-7